



Seventh Principle Project Annual Report 2004 – 2005

June 2005

Dear Friends,

This has been an exciting and transformative year for the Seventh Principle Project. Unitarian Universalists in increasing numbers are turning to the Seventh Principle Project for leadership on environmental concerns, advocacy with the UUA, and resources and programming for Earth ministry. As you will see from this report, your increased generosity and participation are making possible a new level of visibility and viability. Many thanks to you all.

As I write, we are anticipating that the membership will vote to change the name of the Seventh Principle Project to Unitarian Universalist Ministry for Earth. But whether or not the change is approved, the challenges facing Earth make it imperative that all UUs answer the call to *minister* for Earth with renewed personal and congregational commitment. I believe that our impressive accomplishments and our goals for the coming year will inspire you to answer that call.

Your Board of Directors is committed to articulating and making visible the deep concern that UUs have for sustaining the web of all existence as part of our Earth ministry. We believe that it is essential to make the celebration and protection of Earth central to Unitarian Universalism. Therefore, we have chosen a theme of “**Becoming Visible**” to shape the following goals for the coming year:

- **Build engaged membership (our ambitious goal is 1% of all UUs by 2007)**
- **Develop a strong grassroots base** to demonstrate to the UUA, UUs in general, and the wider world the depth and level of activity among UU congregations ministering to Earth.
- **Call for increased attention and support within the UUA** via grassroots petitions, letter-writing campaigns, and increased publicity
- **Increase organizational effectiveness and staffing:** to insure consistent program delivery, reliable administrative operations, and accountability
- **Expand environmental program delivery** via increased collaborative efforts both within and outside the UUA and via new trained regional coordinators
- **Expand Green Sanctuary Program breadth and depth** with increased and consistent support and guidance to both accredited and candidate Green Sanctuary congregations
- **Increase volunteer participation**
- **Produce additional quality resources including a guide to Green Building and Renovation**
- **Expand environmental justice work**

Please renew your membership generously and promptly and offer your volunteer participation to keep our significant momentum building. Truly, we are on the brink of great possibilities, and we depend upon your continued participation and financial support to accomplish our goals.

For Earth,

Claudia Kern, Chair

And the Board of Directors of the Seventh Principle Project

Accomplishments in 2004 – 2005

Membership

- Household and individual memberships have increased by over 60% in the last twelve months with 188 members as of June 17, 2005.
- Congregational memberships have increased by 52% with a current total of 44.

Financial Resources

- Our income from memberships and donations rose nearly 253%, a clear signal of support for our mission.
- Production and sale of two new resources, *Earth-Honoring Worship* and *Nurturing the Spirit-Nature Connection* and continued brisk sales of the *Green Sanctuary Manual* have increased our revenues from resources by 114%!

Visibility - Program Delivery and Congregational Outreach

- **Green Sanctuary Program.** At GA 2004 we had 19 accredited Green Sanctuary Congregations and 37 Candidate Congregations. In June 2005, we have 31 Accredited Congregations and 34 Candidates. Nearly 300 UUs participate in GS list serv. See: <http://lists.uua.org/mailman/listinfo/greensanctuary>
- **Programs, Workshops, and Worship**
The Director of Environmental Ministry (DEM) & Board members provided a total of 15 District & conference programs, 16 worship services, and 7 Green Sanctuary and global warming workshops in 13 states.
- **New Ecology-Center Adult RE Resource**
- **Response to Study Action Issue on the Threat of Global Warming**
 - Produced SAI Resource Guide
 - Conducted online survey on Global Warming with 180+ participants

- Global Warming list serv: <http://lists.uua.org/mailman/listinfo/globalwarming>
- Launched petition drive at GA 2005 to support UUA President Sinkford's sign-on to cyber march at StopGlobalWarming.org.

- **Website Development:** Continued to upgrade www.uuaspp.org, 50,000 visits to site in past twelve months.

Organizational Development

- Received UU Program Fund Grant for \$7000 to recruit and train Regional Coordinators
- Recommended name change as mandated by membership at 2004 Annual Meeting and drafted revised by-laws
- Established credit card capability and added shopping cart to website
- Continued to upgrade website, adding news page, board minutes and more
- Began process to divest DEM of administrative tasks so that she may focus entirely on the Green Sanctuary Program and Environmental Ministry
- Created job description for office manager/Administrative Director – search is in process, dependent on adequate funding

UUA Collaboration and Advocacy

- Issued written call to action to UUA President Sinkford and met with him in person to discuss the need for more focus on environmental issues and to explore stronger UUA support for SPP
- Continued work with GA Planning Committee for Greening GA 2005-2006, Produced a visual presentation featuring the “greening” work of more than 20 congregations
- Launched first phase of “Theology of Ecology” project with the UU Office of Advocacy and Witness and with Skinner House Books to call for and publish papers on this theme
- Began dialogue with UU Service Committee on environmental justice

- Began dialogue with Office of Congregational Fundraising Services to explore possible financial incentives for sustainable building initiatives

Collaboration with other Organizations

- Clean Water Action - in New England linked CWA reps with UU congregations to provide resources on global warming advocacy
- North West Earth Institute - Contributed news article on use and impact of NWEI courses in UU congregations
- UU Camps and Conference Centers - DEM participated in week-long retreat, building connections
- MA Climate Action Network - Represented role of faith communities at Fall conference workshop

The Seventh Principle Project

Please note new contact information

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2004-2005 Board of Directors

Lara Hoke, Treas., Worcester, MA
 Claudia Kern, Chair, Lyme, NH
 Steve Maier, Middlebury, VT
 Ann May, Houston, TX
 Sharon Roberts, Auburn, AL
 Kath Schomaker, Hamden, CT
 Rev. Craig Scott, Berkeley, CA
 Karen Urbano, Anaheim Hills, CA
 &
 Katherine Jesch, Dir. Environmental Ministry (ex officio)

Vision

The vision of the Seventh Principle Project is that UUs recognize and embrace our moral imperative to live in covenant with the web of life through personal, congregational, and denominational practices.

31 Accredited Green Sanctuary Congregations

Certified 2002

First Unitarian Church of Albuquerque, NM
 First Unitarian Church, Portland, OR
 Unitarian Fellowship of Sarnia and Port Huron, Ontario, Canada
 UU Congregation of the Upper Valley, Norwich, VT
 UU Fellowship of Morristown, NJ

Certified 2003

Unitarian Church of Harrisburg, PA
 Mainline Unitarian Church, Devon, PA
 Allen Avenue UU Church, Portland, ME
 Emerson Unitarian Church, Houston, TX
 First UU Church of Ann Arbor, MI
 First Unitarian Church of Hamilton, Ontario, Canada
 Granite Peak UU Church, Prescott, AZ
 UU Church of Elgin, IL
 UU Church of Spokane, WA

Certified 2004

Unitarian Church of Montpelier, VT
 Beverly Unitarian Church, Chicago, IL
 Bradford Community Church, UU, Kenosha, WI
 UU Fellowship of Sussex County, Newton, NJ
 UU Church West, Brookfield, WI

Certified 2005

UU Church of Belfast, ME
 First UU Church of Austin, TX
 Community Church of New York, NY
 Unitarian Church of Evanston, IL
 Bull Run UU, Manassas, VA
 UU Fellowship of Midland, MI
 UU Westside Congregation, Rio Rancho, NM
 UU Church of Annapolis, MD
 Bay Area UU Church, Houston, TX
 Unitarian Church of Montreal, QU, Canada
 UU Community Church of Washington County, Hillsboro, OR
 UU Fellowship of Franklin, NC

Special Recognition

To committed UU congregations who took special collections to support SPP:

UU Congregation of Frederick, MD, \$737.00;
Mt. Vernon UU Church in Alexandria, VA,
\$933.00, their third annual SPP collection,
Unitarian Society of New Haven, CT, \$897.00,
First Parishes of Scituate, Norwell, Hingham, and
Cohasset; Second Parish, Hingham and
First Universalist Church of Assinippi in
MA who dedicated the collection at their
Union Service to us, \$492.27

And a very special thanks to: the KUUMBA
Players at All Souls Church, Unitarian, in
Washington, D.C. who produced a major theatrical
production as a fundraiser for the SPP in an effort
co-sponsored by the All Soul's Seventh Principle
Committee and to the Green Sanctuary Committees
at UU Church of Arlington, VA; Cedar Lane UU
Church, and River Road UU Church who hosted the
concession stand for each of the four performances
with all profits donated to SPP. We are most
grateful for a total contribution of \$2,500 from this
fantastic endeavor!

To our GA Program Sponsors: Star Island
Religious Education Conference, Rowe Camp and
Conference Center, and Ferry Beach Park
Association for making their GA program slots
available to us for our GA workshops.

To General Assembly Planning Committee
for a generous grant of \$1470 to assist with funding
GA Featured Presentation with Duane Elgin
speaking on Healing Earth, Healing Ourselves:
Choices for a Sustainable Future.

To UU Funding Program for a grant in the
amount of \$7000 to help us recruit and train a cadre
of Regional Coordinators to expand the depth and
level of service available to UU members and
congregations.

Special volunteers:

Bob Luoma, our Webmaster, for countless hours
spent establishing our online shopping cart and
continually updating and improving our website.
Darrell Crutchely, member of the UU
Congregation of Auburn, AL who edited hundreds
of photos submitted by Green Sanctuary
congregations into a slide show for the 2005 GA
plenary.

And to all of our members who this year
contributed more than the minimum amount when
they paid their annual membership, especially Ellie
Whitney (\$1,000), Rev. Gail Collins-Ranadive
(\$500), Colin and Mardy High (\$250), and Rev.
Terry Ellen (\$250).

**And finally, special thanks to Kath
Schomaker and Rev. Craig Scott who are
retiring from the Board of Directors. We
will miss them!**

Financial Report, UU SPP	
July 1, 2004-June 30, 2005 (as of June 6, 2005)	
Revenues	
GS Manual Sales	\$11,127.50
Candidates Appl'n Fee	\$ 1,300.00
GS Program Receipt	\$ 2,218.29
Travel Contributions	\$ 1,641.28
Interest Income	\$ 6.33
Individual Member Dues	\$ 4,680.00
Congregation Member Dues	\$ 3,450.00
Grants	\$ 5,000.00
Donations	\$ 7,638.51
Other Income	\$ 677.00
Total Revenue	\$37,738.91
Expenses	
Bank Charges	\$ 287.62
General Mailing	\$ 417.92
GS Mailing	\$ 853.50
General Printing	\$ 442.00
GS Printing	\$ 4,480.19
Internet SP	\$ 403.40
General Supplies	\$ 369.75
GS Supplies	\$ 952.34
General Telephone	\$ 455.41
GS Telephone	\$ 59.70
Admin. Travel	\$ 1,089.48
GS Travel	\$ 1,689.24
UUA	\$ 100.00
GA	\$ 2,218.93
GS Program costs	\$ 1,143.29
Employment	\$11,532.50
Miscellaneous	\$ 587.68
Total Expenses	\$27,082.95